

FOR IMMEDIATE RELEASE:

Now you see junk; now you don't...Junk Be Gone!

Eugene, OR – July 5, 2005 -- Business owners Michael Archambault and Lisa Trecroce exemplify Ruth Stafford Peale's famous quote "find a need and fill it" by launching JUNK BE GONE, a dispatch removal and disposal service business, in the Eugene-Springfield area. In a community known for creative reuse, pioneering recycling programs and responsible disposal, they believe there is room for proactive and personalized disposal services. JUNK BE GONE will liberate your space, find ways to reuse and recycle your "junk," and truck your refuse to the dump; and you don't have to lift a finger except to dial the phone. While local garbage and/or recycling companies will pick up garbage and recycling at the curb, that's as far as they will go, and many cast-offs simply don't fit in the garbage or recycling category. If it's your old stuff, someone else's leftover stuff, or perfectly good new stuff you never use, or even what you might call "junk" but another man might call "*treasure*," it's a job for JUNK BE GONE.

Who calls JUNK BE GONE? Homeowners, landlords and renters, who cannot afford the time or are physically unable to clean out basements, garages, attics, closets and backyards can call JUNK BE GONE to assist with removal and disposal of unwanted items. Anyone moving or renovating and requiring removal of furniture, windows, appliances, carpets, or old equipment, can expect JUNK BE GONE to load up, clean out and sweep up afterwards. Business owners hire JUNK BE GONE to remove outdated office or warehouse furniture, supplies, legacy equipment or computers. What about your junk? Tired of boxing junk for that garage sale you never get around to having? Buried in boxes that require shredding? Need to send to the dump but don't have a truck? Perhaps your Feng Shui consultant said "it interferes with the flow and

must go!" If it can be loaded onto a truck, JUNK BE GONE can make it disappear, saving you time and space.

Which begs the question: if junk be gone, *where* has it gone? It might be refuse to you, but rather than taking something straight to the dump, JUNK BE GONE will explore the nine lives of your junk. JUNK BE GONE locates a home for anything that can be reused; they will find someone to lovingly adopt your stuff, and provide a receipt for what can be charitably donated at your request.

"JUNK BE GONE is very conscientious about giving usable goods to those who really need them, rather than throwing them in a landfill," says Gloria Griffith of the Springfield/Marcola Family Resource Center, who regularly receives unwanted items such as furniture and clothing from JUNK BE GONE. These items go directly to those in need, such as the area's low-income and homeless families, who are delighted to receive them.

"JUNK BE GONE is a strong community partner; they go out of their way to find homes for reusable materials," affirms Lorraine Kerwood, founder of the non-profit Computer Reuse and Recycling Center, who recently received donated desks, chairs, white board and shelving materials from JUNK BE GONE.

If your junk can't be given away it gets recycled: items that need shredding go to Weyerhaeuser Recycling; cell phones go to BRING Recycling; videotapes go to Alternative Community Training, Inc., and computers and monitors go to the Computer Reuse and Recycling Center. Only if it is *bona fide* junk does it go to the dump, and JUNK BE GONE will properly dispose of hazardous materials such as paints or batteries there.

On Saturday, July 16th at the Lane County Fairgrounds, JUNK BE GONE will be one of the businesses participating in KIDJAM 2005, produced by Clear Channel Communication's KMTR NewSource 16 and sponsored by Weyerhaeuser. KIDJAM 2005 is a free fun-filled event for families and a marketing opportunity for local businesses. JUNK

BE GONE's booth will display two recent donations that guarantee fun: kids and adults alike can play on a regulation-size air hockey table and with a set of large children's building blocks; both will be raffled off at that end of the event and go home with a lucky winner or be donated to the charity of the winner's choice.

Like most start-up entrepreneurs, JUNK BE GONE's owners were searching for a way to gain more control over their livelihood as well as their time. Michael Archambault, previously a Lane County Deputy Sheriff and a former Portland police officer, and Lisa Trecroce, once a Pharmacy Technician and RN, wanted to find a creative and low-stress business geared toward helping others, so they decided to offer a vital service that brought them in close contact with people and businesses in the community. At the end of 2004, they started JUNK BE GONE in the Eugene-Springfield area, and they have been busy making friends and hauling junk ever since. The demand for JUNK BE GONE's personalized disposal services has been such that Michael's son Eric Archambault recently joined the business, and in today's fast-paced world JUNK BE GONE is expecting that people will continue to accumulate stuff and have less and less free time to dispose of it when it has outlived its intended use. If JUNK BE GONE's first six months in business has been any indication of the need for their specialized services – well – let's just say it doesn't look like the Eugene-Springfield area will be running out of junk anytime soon.

For more information on JUNK BE GONE, contact Lisa Trecroce at 1-800-993-JUNK, or visit <http://www.junkbegone.net>. Lisa Trecroce can be reached via email at lisa@junkbegone.net.

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